



# Causal – Comparative Studies

- ◆ Descriptive
  - Attempts to describe reasons or causes for existing conditions



# Causal – Comparative Studies

- ◆ Ex Post Facto
- ◆ After the fact
- ◆ The attempt to find the reason or cause of why groups have differences



# Causal – Comparative Studies

## ◆ Basic

- Start with effect and seek causes

## ◆ Retrospective

- Casual – Comparative
- Common type

## ◆ Variation

- Start with a cause and investigate its effect on some variable



# Causal – Comparative vs Correlation Similarities

- ◆ Lack of manipulation by both types
- ◆ Similar cautions regarding interpretations of results



# Causal – Comparative vs Correlation Differences

## Causal-comparative studies

Attempt to identify cause  
effect relationship

Involve two (or more)  
groups and one  
independent variable

Involve comparison

## Correlational studies

Do not identify  
cause

Involve two (or more)  
variables and on  
group

Involve relationships



# Causal - Comparative vs Experimental

## Causal – Comparative

Sample not assigned randomly to groups already formed

No treatment

Can not be manipulated

## Experimental

Attempt to establish cause – effect relationships

Random sample random groups

Treatment

Manipulated

# Limitations to Causal – Comparative



- ◆ Cannot exercise control as in experimental studies
- ◆ Extreme caution in interpreting results
- ◆ Caution – do not apply cause and effect relationships
- ◆ Cannot assign participants

# Causal – Comparative Advantages



- ◆ Permit investigation of variables that cannot or should not be investigated experimentally
- ◆ Facilitate decision making
- ◆ Provide guidance for experimental studies
- ◆ Less costly



# Design



- ◆ Select two groups that differ on some independent variable and comparing them to some dependent variable
- ◆ Turn to page 353 Figure 10.1

# Definition and Selection of Participants



- ◆ Independent variable must be clearly and operationally defined
- ◆ Definition of groups will affect generalizability
- ◆ Random selection from defined population is preferred

# Control in Causal – Comparative



- ◆ Lack of randomization manipulation and control sources of weakness
- ◆ Groups have already received the independent variable
- ◆ Possible that groups differ on some other important variable



# Control

- ◆ Control the variables unrelated to study
- ◆ Pair-wise matching
- ◆ Two participants similar on control variable
- ◆ Eliminate participants who do not have a match
- ◆ Compare homogeneous groups
- ◆ Analysis of covariance
- ◆ Adjusts initial group differences

# Data Analysis



- ◆ Involves descriptive and inferential statistics
- ◆ Most common descriptive are mean (average) and standard deviation (range)
- ◆ Most common inferential statistics are the t-test (means significantly different) and chi square (comparison of group frequencies)

# Interpretation of Data



- ◆ Use caution
- ◆ Difficult to establish cause-effect relationship
- ◆ Relationship may be reverse of one hypothesized
- ◆ A third factor may be the underlying cause