

The Assembly Line

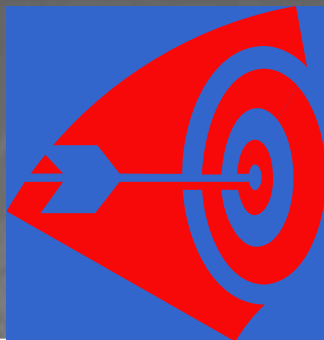
TJ Willetts



Henry Ford



- "Father of the Assembly Line"
 - Unskilled Workers to Produce Automobiles
- What Does This Have to Do with Literature?



Point of Entry

- R.L. Stein Uses the Common Patterns of Series Literature to “Manufacture” Books.
 - Introduction to Main Characters in Chapter 1
 - Cliff-Hangers
 - Use of Stereotypically Wealthy Stock Characters



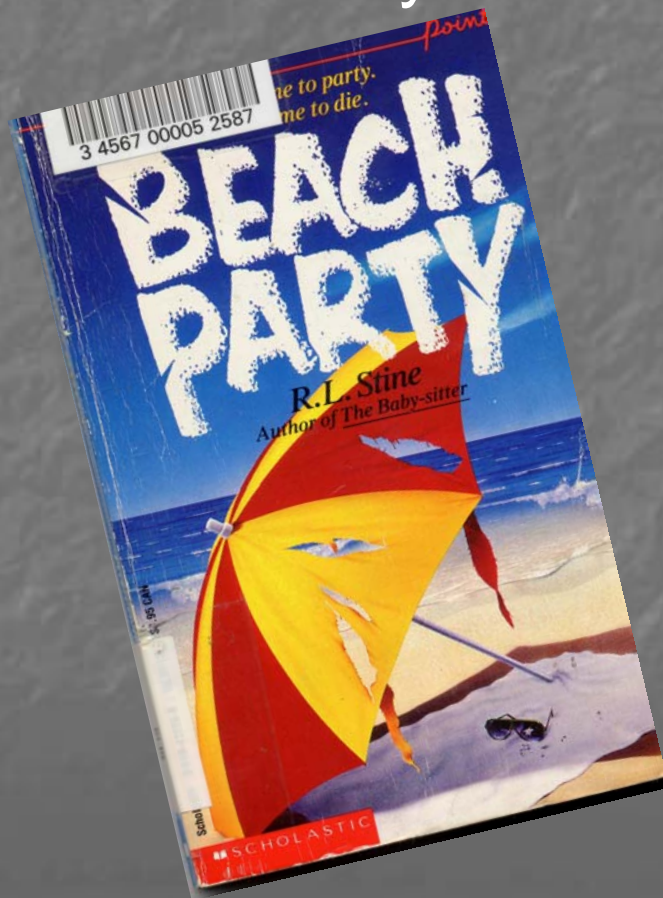
Introduction of Main Characters in Chapter One

- Similarities in R. L. Stein's Series Literature
 - Physical Description
 - Inner Description
 - Occurs Within the First Two Pages



Introduction of Main Characters in Chapter One

Beach Party

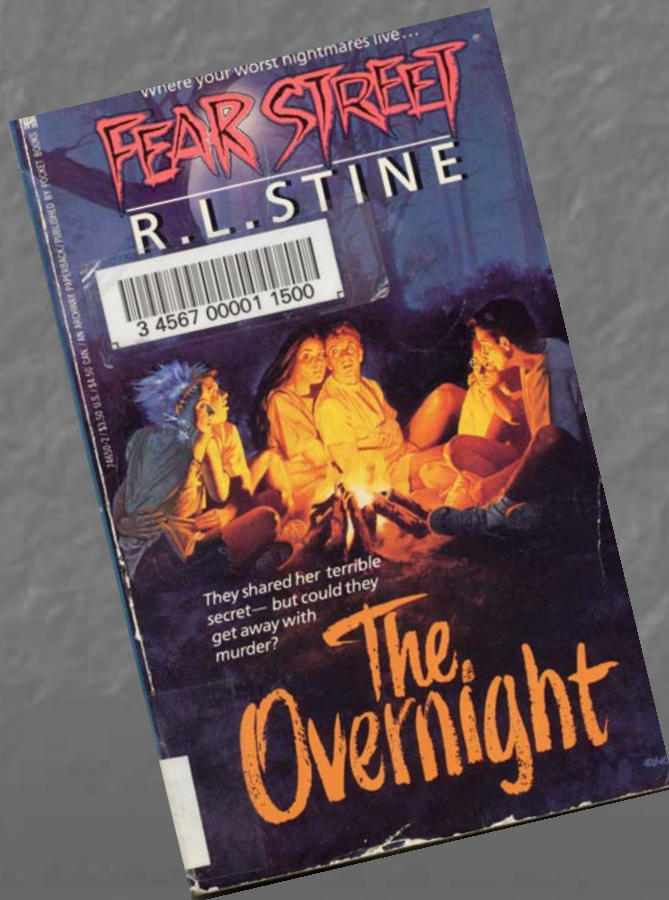


- Occurs on Page #1
- Karen
 - Physical Description
 - Dark Hair
 - Tan Skin
 - Blue Eyes
 - Inner Description
 - Mysterious Personality



Introduction of Main Characters in Chapter One

The Overnight

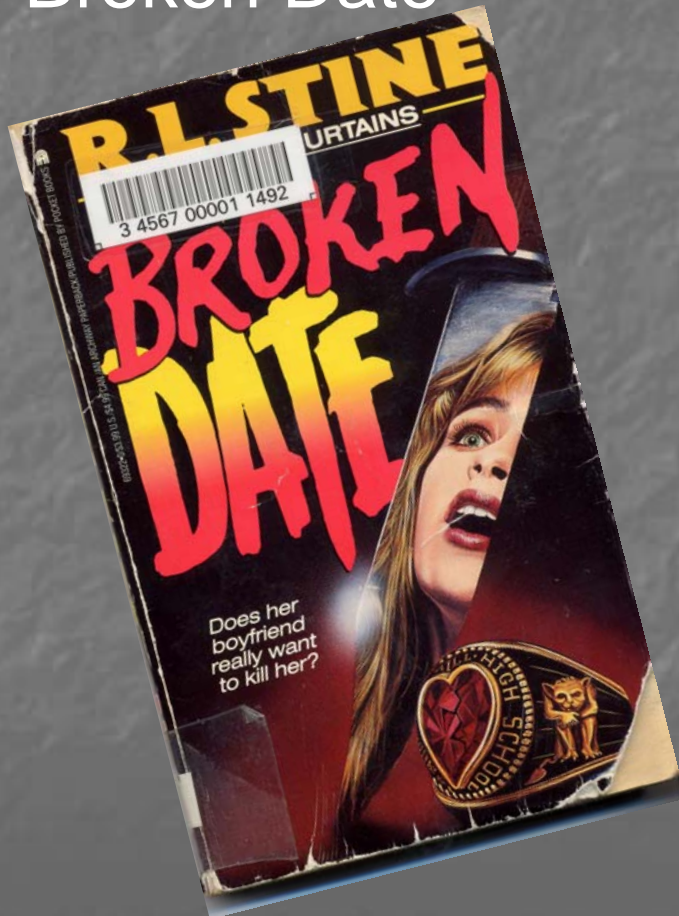


- Occurs on Page #2
- Della
 - Physical Description
 - Pale Skin
 - Green Eyes
 - Black Hair
 - Inner Description
 - Calm, Cool, and Together



Introduction of Main Characters in Chapter One

Broken Date



- Occurs on Page #1
- Jamie
 - Physical Description
 - Straight Black Hair
 - Inner Description
 - Dependent on Her Boyfriend

Cliff-Hangers

- Purpose
 - Create Suspense that Encourages Readers to Continue
- Patterns
 - Always at the End of Chapters
 - Resolves Immediately in the Next Chapter





Cliff-Hangers

Beach Party

- Book Excerpt

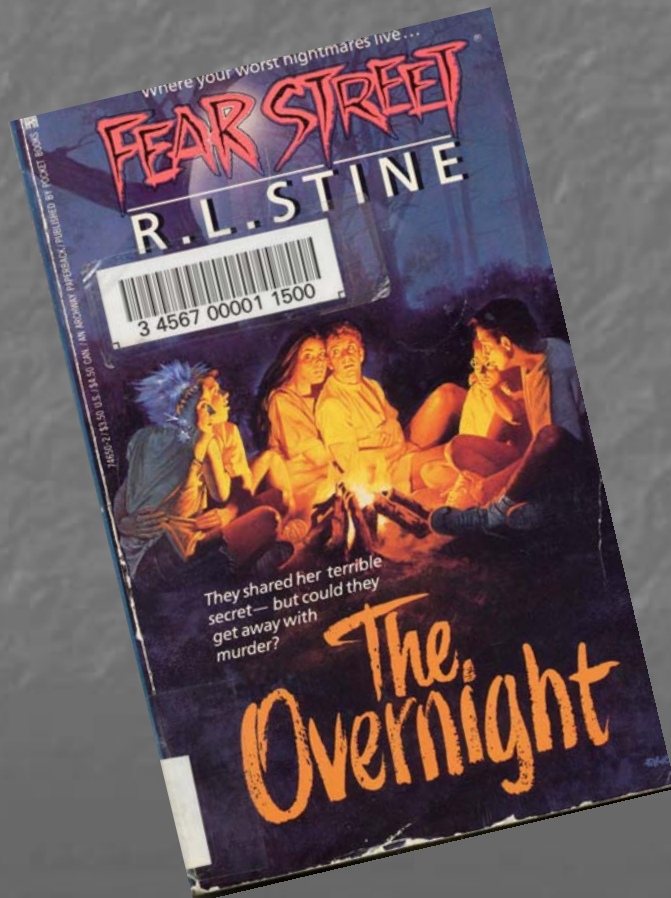


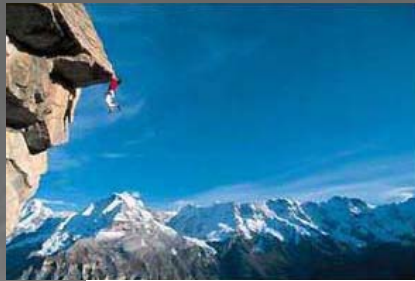


Cliff-Hangers

The Overnight

- Book Excerpt

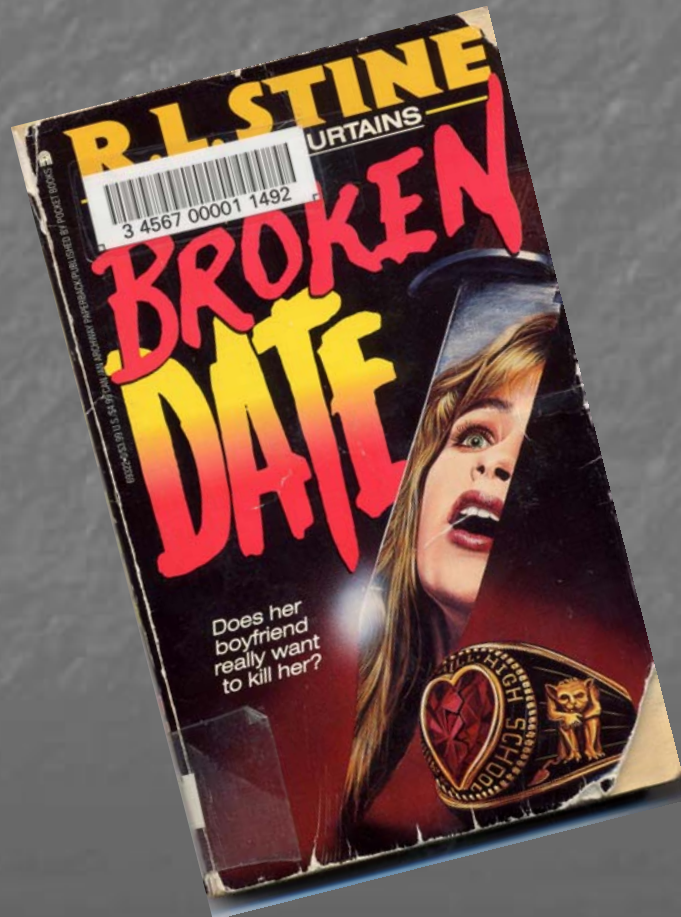




Cliff-Hangers

Broken Date

- Book Excerpt





Stock Characters

- Upper-Middle Class
- Money is Never a Problem



Stock Characters

Beach Party



■ Karen

- •Drove a Mustang convertible
 - • “She was dressed in her hip hugger designer jeans.”
 - •Beach Front Apartment.
- *Also, She tends to gallivant around town, going to different places, never worrying about expenses.



Stock Characters

The Overnight



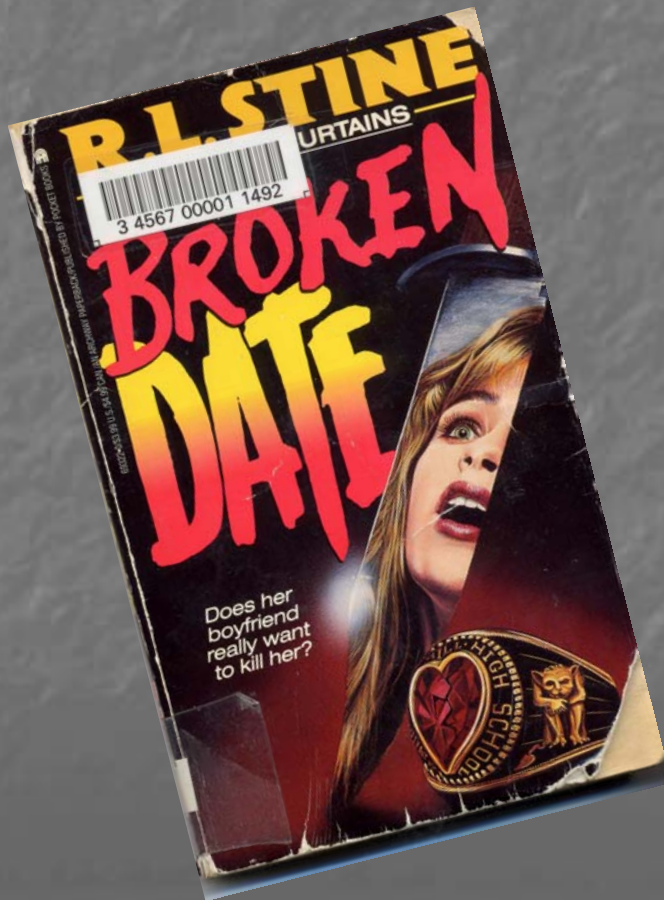
■ Della

- Mostly cruise around in friend's Subaru station wagon.
- • They are able to provide camping supplies
- • “Most of our parents are pretty well off.”
- Houses are large with manicured and carefully tended lawns



Stock Characters

Broken Date

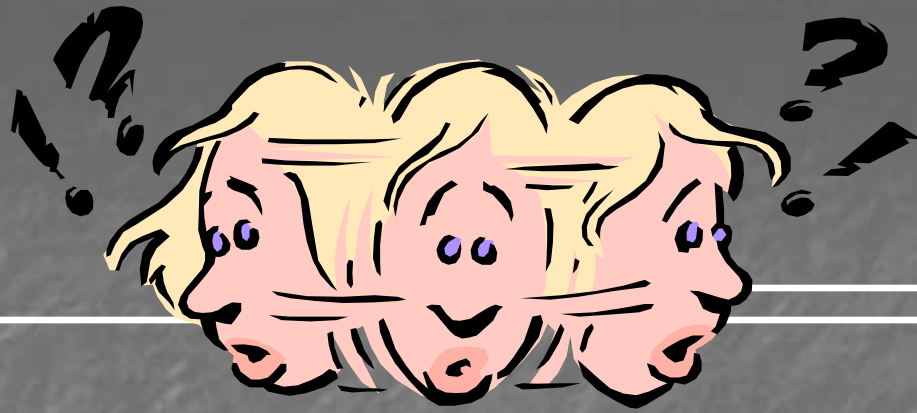


■ Jaime

- Was able to afford her own phone line in her room
- • Used mall shopping as a way to relieve stress and problems
- • Own Vehicles
- Houses are large with manicured and carefully tended lawns

Wrap-Up

- R.L. Stein Uses the Common Patterns of Series Literature to “Manufacture” Books.
 - Introduction to Main Characters in Chapter 1
 - Cliff-Hangers
 - Use of Stereotypically Wealthy Stock Characters



Questions?

Comments?

Concerns?

Thank You